

FILMONTARIO  
FILM • TELEVISION • INTERACTIVE



# About FilmOntario

December 2022

# FilmOntario: Who We Are

- Industry consortium representing approximately 45,000 individuals employed in the province's screen-based industry of film, television and digital media
- Member organizations span the breadth of the industry
  - Including production companies, unions, legal and financial service companies, equipment suppliers, studios
- Goal is to promote the provincial industry
  - To all levels of government here at home as an important part of the economy
  - To potential partners in other jurisdictions as a great place to do business

# Film and TV Production in Ontario

- Independent production spending totalled a record-setting \$2.88 billion in Ontario in 2021
  - 274 domestic productions from Ontario-based companies spending \$965 million
  - 120 foreign (or “service”) productions from outside Ontario spending \$1.9 billion
- Production activity takes place across the province
- Animation, visual effects and post-production are key parts of the industry



# Tax Credits Work



- Companies choose Ontario because of stable incentives, beautiful locations, and skilled on- and off-screen talent
- For every \$1 dollar invested through tax credits, you get:
  - \$3.40 increase in GDP
  - \$2.50 increase in labour income
  - \$1.00 in government revenue
- Tax credits attract production and investments in infrastructure and technology
- Interest in filming locations sparks interest in tourism

# Tax Credit Enhancements

- Government's commitment to tax credit stability has a positive impact on business
  - Fall Economic Statement change to include eligibility of location fees improves Ontario's competitive position
- Budget and Fall Economic Statement commitments will help industry grow
  - Regulatory changes to support online professional productions
  - Reviewing OCASE un-tethering and regional bonus in OFTTC
- Ongoing consultation with industry improve tax credit competitiveness





# Workforce Development

- The industry needs to attract a diverse, skilled workforce from across the province
- Government-supported training programs need to consider and incorporate unique nature of the industry
- Skills Development Fund has been successfully used by municipalities and private organizations in the sector
  - City of Toronto xoTO partnerships with community organizations
  - Stratagem Institute



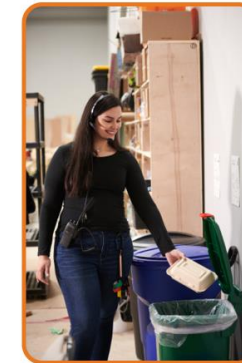
# Investment in Domestic Content Creation

- Ongoing support for original intellectual property development by Ontario-based companies is needed to continue and build on existing successes
- Ontario Creates programs support domestic content creators with production funding and in export marketing activities
  - Continue the Global Market Development Fund and increase the Film Fund
- Invest in Early-Stage Development



# Building a Sustainable Industry

- Ontario Green Screen is a partnership with government agency Ontario Creates and more than 20 industry partners
- Promotes sustainability best practices and provides training and resources for production
- [www.ontariogreenscreen.ca](http://www.ontariogreenscreen.ca)



**TAKE ACTION NOW  
FOR A SUSTAINABLE  
TOMORROW.**

Learn how we can make  
Ontario's motion picture  
industry more sustainable,  
together.





Thank you!

**Thank you for your interest!**

Find out more at [www.filmontario.ca](http://www.filmontario.ca)

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