



FilmOntario is an industry consortium representing approximately 45,000 individuals employed in the province's screen-based industry of film, television and digital media. The bulk of our members live and work in the City of Toronto, generating approximately \$2.5 billion in direct spending every year.

Our member companies touch every part of the industry – production companies, unions, legal and financial service companies, equipment suppliers and studios.

The City of Toronto is the centre of Ontario's film and television industry, home to Canadian-owned companies that generate their own original intellectual property (including *Murdoch Mysteries*, *Kim's Convenience* and *Children Ruin Everything*), and attracting some of the world's best productions (such as *Star Trek: Discovery*, *The Handmaid's Tale*, and *The Boys*).

Companies choose Toronto because of our skilled on- and off-screen talent, our growing studio infrastructure, our beautiful and versatile locations, and Ontario's stable and competitive tax credits.

In addition to our direct economic impact, the industry generates interest in the City, and filming activity provides spin-off benefits for local hotels, restaurants, attractions and retailers. During the pandemic, our industry was able to come together to implement world-class health and safety protocols that let us keep working, and provide much-needed income to businesses that were otherwise closed.

The film and television industry is global, and competition for business is fierce. We depend on our municipal partners to promote the industry and make sure we continue to have the best crews, locations, and infrastructure in the world.

## Toronto's next mayor can play a leading role in attracting film and television business to the City by:

1. Supporting the activities of the Toronto Film Office.
2. Championing the industry by:
  - advocating on behalf of the sector to other levels of government on issues such as tax credits; and
  - promoting the City as a world-class filming jurisdiction to domestic and international partners.
3. Continuing to collaborate with community and industry partners on training opportunities for film and television production, with a focus on diversifying the industry in front of and behind the camera.
4. Supporting the industry in its efforts to become more sustainable.
5. Ensuring that the City continues to be a great place to invest in studio infrastructure by building on existing opportunities for studio development and making sure that projects across the City that have already been announced get built.
6. Continuing the Film, Television and Digital Media Board as a Council Advisory Board (which has already been approved by Council this term).

Thank you for your support!