

Stephanie Fast – President, Frantic Films

Stephanie Fast is a seasoned television executive and producer with over two decades of experience in the Canadian media industry. Currently serving as President of Frantic Films, she has been instrumental in steering the company's growth and creative output across both scripted and unscripted content.

Since joining Frantic Films, Stephanie has played a pivotal role in the success of several acclaimed productions. Her credits include the award-winning sketch comedy series *Baroness von Sketch Show*, the heartwarming documentary series *Still Standing*, and the innovative home renovation series *Backyard Builds*. These projects have not only garnered critical acclaim but have also resonated with audiences nationwide. Additionally, Stephanie has contributed to productions such as *The Great Canadian Pottery Throw Down* - with host and producer Seth Rogen - further showcasing her versatility in content creation.

In her executive role, Stephanie oversees all aspects of Frantic Films' operations, including production, post-production, and the management of the company's Toronto facilities. She collaborates closely with CEO Jamie Brown to drive the company's strategic vision and expansion efforts. Stephanie also serves as an Executive Producer on *Still Standing* and is a Producer for the annual Winnipeg Comedy Festival, both of which have become staples in Canadian entertainment.

Under her leadership, Frantic Films has achieved significant milestones, including the international distribution of over 800 hours of programming across more than 100 countries. Stephanie's extensive industry experience encompasses collaborations with major broadcasters and media companies such as CBC, Corus Entertainment, Magnolia, TSN, HGTV, and Discovery Channel, among others.

Stephanie holds a Bachelor of Arts in English from the University of King's College in Halifax and is a graduate of Toronto Metropolitan University's Radio and Television Arts program.

Rick Perotto – Senior Director, Business Development, Sunbelt Rentals

Rick Perotto is Senior Director of Business Development at Canada's largest motion picture equipment supplier, Sunbelt Rentals, Film and TV (formally William F. White Intl.). Sunbelt Rentals, Film & TV (SBR) provides Lighting/Grip & Power, Specialty Cranes, Cameras, location supplies from Halifax to Vancouver to productions of all sizes and budgets.

In Business Development Rick works on M&A projects, contract development and expanding Sunbelts visibility into the industry. Rick led the development of Virtual Production for the company which now covers Canada and the UK, as well as the

company's 23-acre backlot, northeast of Toronto. In 2021/22, Rick was an integral part of the company's UK expansion into West London, Manchester, and Belfast. Rick also worked with the Studios team to expand the stage facilities to 1.5 million sq ft of Studio and support space in Toronto, Vancouver, and Calgary.

Prior to joining SBR, Rick was the Business Representative of IATSE Local 667 for Eastern Canada as well as an International Special Representative for the IATSE in Canada & NYC. While at IATSE 667, Rick worked with a niche little group of film makers that become the founding members of FilmOntario. Rick sat on many advisory boards at community colleges, and as a board member of Sheridan College.

Rick worked on over 75 features films and TV series as well as hundreds of TV commercials. Good Will Hunting was Rick's final project before leaving the production floor to be with IATSE Local 667.

Dayna Zipursky – Vice President, Neshama Entertainment

Dayna Zipursky has been a part of the Canadian production company, Neshama Entertainment, since it was created six years ago in partnership with MarVista Entertainment (which is now part of FOX Entertainment). She currently serves as Executive Vice President where she oversees development, business affairs, production and post-production teams while also managing Neshama's production hubs across Canada.

Prior to being promoted to her current post, Zipursky served as Senior Vice President, Production Strategy, Post & Operations. As a key member of the Neshama leadership team, Zipursky has been instrumental in the company's growth crediting her prioritization of collaboration and entrepreneurship, as well as her efforts to build strong, trust-based relationships across the industry.

Neshama Entertainment is a Canadian production company based in Toronto. Formed in 2018 by Arnie Zipursky, in partnership with Los Angeles-based distributor MarVista Entertainment, Neshama sources Canadian creative content and talent including writers, producers, actors, editors, directors, and cinematographers. At Neshama, Zipursky has been credited on projects such as *The Way Home*, Hallmark's first original series in several years, which premiered in 2023 to tremendous success and earned it both a second and third season; *Good Wife's Guide to Murder*, *Designing Christmas*, and *Obsessed to Death*. Dayna was also an integral part of creating a partnership with Bell Media & The CW to bring the Harlequin slate to production earlier this year. Prior to joining Neshama, Zipursky spent seven years at Cambium Catalyst Entertainment (CCI).