

FILMONTARIO
FILM · TELEVISION · INTERACTIVE



About FilmOntario

Fall 2025

FilmOntario: Who We Are

- Industry consortium representing approximately 45,000 individuals employed in the province's screen-based industry of film, television and digital media
- Member organizations span the breadth of the industry
 - Including production and post-production companies, unions, legal and financial service companies, equipment suppliers, studios and visual effects houses
- Goal is to promote the provincial industry
 - To all levels of government here at home as an important part of the economy
 - To potential partners in other jurisdictions as a great place to do business

Film and TV Production in Ontario

- Independent production spending has contributed \$7.5 million in direct spending to the provincial economy over the past three years
 - Production spending [benefits local businesses](#) and generates tourism interest in locations
- Ontario's unique strength is its balanced ecosystem between original IP created here and world-class productions that choose Ontario as a filming jurisdiction
- Ontario is also home to world-class visual effects and post-production studios, who work on shows filmed here and shows that film internationally



Film and TV Production in Ontario – Regional Highlights

- In 2024, the filming activity in Ottawa generated \$52 million in live-action local filming activity over 650 filming days
- Kingston saw 29 productions spend \$11.5 million in the area in 2025
- Brantford has hosted nearly 100 location shoots since 2018 – with \$5.5 million in spending from 2021 - 2025
- Since 2018, the NOHFC has approved over \$149 million in film and television funding, supporting over 200 productions in Northern Ontario



Ontario's Competitive Advantage



- Companies choose Ontario because of stable and effective incentives, beautiful locations, and skilled on- and off-screen talent
- The government's commitment to film and tax credit stability is key to industry success
- Our workforce is well-trained, talented, and diverse
- The world-class studios based in Ontario provide a home for international and Canadian productions
- Communities across the province welcome productions
- Our skilled post-production and visual effects companies work on shows from all over the world

Current Environment

- The [global environment](#) is becoming increasingly competitive, with new incentives being introduced in both Canadian and international jurisdictions
- Changes in the trading relationship with the U.S. and in the regulatory environment here in Canada have contributed to uncertainty in the industry
- Ontario-owned companies producing original IP are seeing fewer orders, smaller budgets and increased incentives to work outside the province



Maintaining Ontario's Competitive Position



- As the world becomes more competitive, now is the time to invest in Ontario's film and television industry
- **The government's ongoing commitment to stable and effective tax credits is key**
- Tax credits work! [Our research](#) suggests that, for every \$1 dollar invested through tax credits, you get:
 - \$3.40 increase in GDP
 - \$2.50 increase in labour income
 - \$1.00 in government revenue

Maintaining Ontario's Competitive Position

- FilmOntario is currently doing research into how we compare to other jurisdictions. Early results show that we are in a good to position to compete, but some relatively modest changes could make a real difference to the industry in Ontario



- First, we need to continue to do what we already do well – champion the government's commitment to growing the industry and maintaining stable and effective tax credits
- Maintaining a predictable business environment is a competitive advantage

Maintaining Ontario's Competitive Advantage

- Informed by our research, FilmOntario's Budget Submission will include some suggestions to make our incentives more competitive
- These suggestions may include:
 - changing the OCASE tax credit to be a producer-based credit – this would bring us in line with other jurisdictions and would not be an increase in spending for the government
 - looking at ways to pay out the tax credits earlier in the process – saving financing charges and again at no net new cost to the government
 - looking at providing bonuses for certain types of activities – such as repeat business– and allowing additional costs and/or types of protections to qualify for the tax credits



Maintaining Ontario's Competitive Advantage

- Investing in Canadian content and Ontario-based companies producing original IP will help maintain the province's balance between domestic and foreign production
- An increase in the Ontario Creates IP Fund would support more companies, and provide support in a more strategic manner
- This is how we reach Premier Ford's goal of a \$5 billion annual industry



Other Industry Supports



**TAKE ACTION NOW
FOR A SUSTAINABLE
TOMORROW.**

Learn how we can make
Ontario's motion picture
industry more sustainable,
together.



- The Film Commission and other programs at Ontario Creates provide much-needed direct investment and marketing support to the industry
- [Ontario Green Screen](#) is a partnership with Ontario Creates and 24 industry partners, including FilmOntario
 - Promotes sustainability best practices and provides training and resources for productions
- Maintaining these supports is critical to the sector

Thank you!

Thank you for your support!

Find out more at www.filmontario.ca

Or contact clynch@filmontario.ca

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